



## Serving with Cultural Intelligence in Cross-Cultural Ministry

A Webinar from THE MISSION EXCHANGE

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March 1, 2012, 2:00 p.m. Eastern

### **Serving with Cultural Intelligence in Cross-Cultural Ministry**

*Presenter:* David Livermore

Effective ministry of any kind requires an ability to effectively build bridges across many different cultures: Germans and Chinese | Short-Term Mission Teams and Mexicans | Boomers and Teenagers | African American Youth and Chinese American Youth...The list never ends.

Many mission workers have learned how to bridge cultures through the school of hard knocks. But now, research across dozens of different countries demonstrates that cultural intelligence (CQ)—the ability to effectively work with people across multiple cultures—is a skill set anyone can develop and learn. Leaders in business, government, and ministry are using this research to improve the way they build bridges locally and globally.

In this webinar, we'll discover how to develop cultural intelligence in yourself and others as a way to extend the reach and effectiveness of your ministry. The session will include:

- A brief introduction to CQ and its implications for ministry
- How to assess CQ in yourself and others
- Practical ways to improve CQ
- Next Steps for your ministry

David Livermore is a thought leader in cultural intelligence (CQ) and global leadership and the author of the new book, [The Cultural Intelligence Difference](#). His book, [Leading with Cultural Intelligence](#), was named a best-seller in business by *The Washington Post*. He is president of the [Cultural Intelligence Center](#) in East Lansing, Michigan and a visiting research fellow at Nanyang Technological University in Singapore. Dave has done training and consulting with leaders in 100 countries. He has authored several other books, including [Serving With Eyes Wide Open](#) and [Cultural Intelligence: Improving your CQ to Engage our Multicultural World](#).

**Webinar Cost:** Free for members of The Mission Exchange

\$9.95 per person for affiliates

\$39.95 per person for non-members

**Format:** Webinar - 60 minutes of facilitator input, 15 minutes of Q & A

*If you have the ability to talk on the phone and access the Internet at the same time you have all the technology you need to join a webinar!*