

EXCHANGE

The Mission Exchange | Annual Magazine | Issue 1

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How and why EFMA is now The Mission Exchange

Monuments or Mile Markers

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All for Jesus

Q&A with Dr. Wesley Duetel



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Formerly EFMA

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Empowering the Global Mission Community

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By the Numbers

1

Net world population growth per second

2.5

Percentage of missionaries working with the unevangelized

33

Percentage of world population that are adherents of Christianity, basically unchanged since 1900.

35

Percentage of global cross-cultural mission force sent from Asia

1.6 million

Estimated number of North Americans who went overseas on mission trips in 2005

130 million

Number of adherents to Christianity in China

200 million

Number of Christians in sixty countries at risk of suffering persecution

344 million

Number of unevangelized people in India

880 million

Number of unreached people in the world in 1900

1.85 billion

Number of unreached people in the world in 2007

22 billion

Dollars spent annually for foreign missions worldwide

24 billion

Dollars embezzled annually from church funds.

16,400 billion

Dollars of annual income of church members worldwide

Sources:

Justin Long, "The Next Generation," www.momentum-mag.org/200601/200601-14-trends.pdf (Jan-Feb, 2006)
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www.gmi.org/ow/downloads/YLG2006.ppt
Dr. Robert Priest, Trinity Evangelical Divinity School, personal communication, June 14, 2006
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CNA Catholic News Agency per Assist News Service, June 27, 2007.
www.assistnews.net/Stories/2007/so7060163.htm accessed Aug 1, 2007 dlm
Todd Johnson, Lausanne Committee for World Evangelization Bi-Annual International Leadership Meeting, Budapest, June, 2007

› Getting Connected

The challenge of sharing the love of Jesus with a hurting world is beyond the scope and reach of any single organization. No ministry has the people, resources or ideas to get the job done alone, the task is simply too big.

Getting connected with The Mission Exchange will open a door of shared learning, mutual accountability and trusted partnership with other like-minded evangelical mission leaders. We offer an innovative combination of online resources and live training events that are designed to add value to mission leaders and stimulate partnerships. There are three pathways of relationship with The Mission Exchange as follows: member, associate member and affiliates.

Use the table below to explore the best way for you to get connected:

	Training & Networking Events (see back cover for more info)	Live Webinars (see pg 8-10 for more info.)	Downloadable Webinars (see pg 10 for more info)	Professional Services Network (see pg 11 for more info)	Leader's Edge Book Summary (see pg 15 for more info)	Credentialing Relationship
Member	Yes – 20% discount	Yes – free	Yes - \$9.95 per webinar	Yes – 5-25% discount	Yes – free to all staff or missionaries	Yes – use of Member seal on web site or publications
Associate Member	Yes – 15% discount	Yes – free	Yes - \$19.95 per webinar	Yes – 5-25% discount	Yes – free to all staff or missionaries	Yes – use of Associate Member seal on web site or publications
Affiliate Member	Yes – 10% discount	Yes – \$9.95 per webinar	Yes - \$19.95 per webinar	No	Yes – one free per Affiliate	No
Other	Limited access, no discount	Yes – \$39.95 per webinar	Yes - \$29.95 per webinar	No	No	N/A

Member: to apply for membership you must be registered as a charitable organization in the US or Canada, have at least \$100,000 of annual revenue, agree with the National Association of Evangelicals statement of faith and be involved in cross cultural mission by sending missionaries or offering support services to the Great Commission community.

Associate Member: to qualify for associate membership you must be a member in good standing of another mission association that has been approved by The Mission Exchange board of directors.

Affiliate: affiliates are asked to agree with the National Association of Evangelicals statement of faith, as well as affirm the vision, mission and core values of The Mission Exchange. The annual fee for affiliate organizations is \$99 per person; for volume discounts of 10 or more from the same organization call 770-457-6677 or email Connect@TheMissionExchange.org

For more information about becoming a member or affiliate and completing an online application, please visit us on the web at www.TheMissionExchange.org/GetConnected.

WHAT'S IN A NAME?

How and why EFMA is now **The Mission Exchange**



Relevance has been defined as presenting timeless truth in cultural packages. One of the perpetual challenges for ministries is determining whether their audience is becoming resistant to the message or the packaging in which it arrived. Connection without compromise is always the goal. Because the world is changing so quickly relevance requires periodic repackaging and repackaging creates an awkward dance between eternal realities and popular culture, between a rich heritage and a flattening world.

The EFMA was birthed in 1946, an outgrowth of a missions conference sponsored by the National Association of Evangelicals (NAE) two years earlier. We are building on more than sixty years of rich history, standing on the shoulders of many faithful mission leaders, and reaching higher. For this heritage we are deeply grateful.

Seeking to be good stewards of EFMA's future, the executive committee convened in December 2004 to re-envision the nature and impact of our ministry in the Great Commission community, including the possibility of renaming the association. In April 2006 the board of directors formally resolved to pursue a careful and deliberate journey of inside out re-branding.

Inside-out re-branding is a journey of organizational self-awareness that seeks to align who we are based on our vision, mission and core values with what we do and how

Transition Timeline

1946

Founded as Evangelical Foreign Mission Association, Washington D.C., Clyde Taylor, Executive Director

1975

Wade Coggins succeeds Clyde Taylor as Executive Director

1990

Paul McKaughan succeeds Wade Coggins as Executive Director

1990

Name changed to Evangelical Fellowship of Mission Agencies

“The phrase ‘formerly EFMA’ does not suggest we are turning our back on our heritage but that we are turning a new page, entering a new and exciting season”

we are perceived by our constituents. A new name and logo will ring true if they resonate with our organizational identity as we deliver on the promises implied in the new brand. We are committed to producing results for our members and constituents as we explore creative ways to broaden our reach to local churches and grass roots mission organizations. (See our new Affiliate relationship on page ?)

We believe The Mission Exchange captures the sense of dynamic, interactive relationships between missional entities (churches and agencies) and their leaders that is the heart of our identity and vision. In this missional community leaders can exchange ideas, expand their capacity, broaden perspectives, share burdens, and form partnerships, just to mention a few of the possibilities.

The difficult dance between kingdom activity and popular culture in pursuit of relevance is hardly new to mission agencies. Every day as they live out their calling, missionaries are faced with the complexity of insuring their message is understood through cultural filters. We follow in the footsteps of Saul, who during his first missionary journey, made the intentional decision to use his Roman name, Paul, instead of his Hebrew name, Saul, so as to more effectively engage a Gentile audience. He later articulated his philosophy of ministry saying, "I have become all things to all men so that by all possible means I might save some." (1 Corinthians 9:22)

Our new identity is the outgrowth of prayerful thought and strategic reflection. Like Paul, our motive for adapting is greater relevance and increased effectiveness.

The phrase, "formerly EFMA," does not suggest we are turning our back on our heritage but that we are turning a new page, entering a new and exciting season. Thank you in advance for joining us as we explore the possibilities God is opening to all of us as The Mission Exchange.



Steve Moore
President and CEO

1997

EFMA offices relocate to Atlanta, GA

2006

Steve Moore succeeds Paul McKaughan as President & CEO

2006

EFMA board of directors appoints re-branding task group

2007

Name changed to The Mission Exchange and introduced to members at fall Mission Executive Conference

› About The Mission Exchange

The history of EFMA is closely connected with the National Association of Evangelicals (NAE). When NAE was formed in 1942, there was an almost immediate recognition that the missions arm of NAE members were not engaged with each other in any specific way. Out of that realization, the missions committee of NAE was formed. By 1944, a missions conference was held to explore the need for a specific association of mission agencies. Out of the momentum of that conference, EFMA was formed in 1946, with fourteen charter members.

Our Vision is to see mission organizations and their leaders learn in global community, serve at the highest capacity and pursue intentional synergy that accelerates the missional work of Jesus.

Our Mission is to facilitate relational and developmental initiatives that increase the effectiveness of mission organizations by adding value to their leaders and stimulating partnership in the missions community.



It is critical that we have greater collaboration in the task of World Mission. Interaction amongst missional communities within a particular country as well as across geographical boundaries is essential if we are going to increase the effectiveness and impact of Kingdom activities. The World Evangelical Alliance and in particular our



Mission Commission has appreciated the very important role the EFMA (now The Mission Exchange) has played in our global community. We fully support the direction The Mission Exchange is heading. It is both strategic and essential. We wish you God's abundant blessing as you continue your catalytic and servant role.

Dr. Geoff Tunnicliffe

International Director | World Evangelical Alliance

Rev. Bertil Ekström

Executive Director | WEA Mission Commission



Dear friend of NAE,

Having played a catalytic role in the formation of the Evangelical Fellowship of Mission Agencies (EFMA), the National Association of Evangelicals (NAE) has

enjoyed a friendly and fruitful relationship with EFMA since 1946. Local church-mission agency relationships have always been important. With the continued acceleration of church-based global initiatives it is more important today than ever before.

As a student of change management I'm greatly encouraged by the response of EFMA's leadership to a flattening world and wholeheartedly affirm the direction they have chosen as reflected in The Mission Exchange. I look forward to an even more engaging relationship between NAE members and The Mission Exchange in the years ahead.

Sincerely,

Leith Anderson

President

National Association of Evangelicals

Missions: Who's Pulling Point?

There is a lot of talk in our church about who is "pulling point" on various initiatives. Who is taking the lead, setting the direction, guiding the troops, and following through? Historically in missions the parachurch agencies and denominational entities have "pulled point" on missions. They have strategized, planned, recruited, trained, sent, supervised, evaluated, and decided. The local church has primarily supplied the manpower, the funding, and much of the prayer.



.....
DAVID MAYS
Director of Learning Initiatives and Church Relations at **The Mission Exchange**

But times are changing. Many church leaders have become more purpose focused and interested in what the church is doing in missions and why. With the downsizing of the world through global communication and travel, an increasing number are beginning to "pull point." They have taken a renewed interest in

being involved and effective. They are questioning whether their funds and personnel are being used effectively. They are beginning to research, strategize, mobilize, send, and supervise. At the same time some recognize that most of us Americans are still relatively mono-cultural and there are important things we see only dimly from this side of the lake. Such leaders want to work together with effective and user-friendly partners.

It won't do for mission organizations, including The Mission Exchange, to assume this phenomenon is going to disappear. It is time to include local churches at the table as proactive players. The Mission Exchange invites the participation, the perspectives, and the proposals of local churches. We also invite local church leaders to participate in the learning initiatives and training opportunities provided through The Mission Exchange.

Welcome aboard. And let us know how we can learn from you and how we can connect you to those from whom you can learn.



"It is an encouragement to be a part of The Mission Exchange and know God has raised up so many organizations devoted to fulfilling the Great Commission. The diversity of size and focus of member entities enhance the value of networking and partnership in seeking to carry out our mission."

.....
Jerry Rankin | President | International Mission Board, SBC

LEARNING INITIATIVES

If you can talk on the phone and get online at the same time you have all the technology you need to participate in a webinar



“I found the subjects of The Mission Exchange webinars to be very pertinent and extremely practical. The webinar format is a very convenient manner of delivering the information. In the past this training would have been inaccessible to me because of the time required for travel. Now, not only is it accessible, but it requires very little time commitment on my part.”

.....
Dan Schafer
*Finance Director
Church of the Nazarene
World Mission*

The schedule and budget of mission leaders is stretched to the limit. We are challenged to get the most out of every dollar and minute. That’s why we have developed cost and time-efficient learning initiatives so you don’t have to choose between keeping your edge and balancing your budget or managing your schedule.

Webinars are workshops wherein participants sit in their office, hotel room or home and listen to the presenter on a conference call while simultaneously observing the presenter’s PowerPoint slides on the web. Our format includes a one-hour presentation followed by 30 minutes of question and answer. Webinars are generally held on Thursday afternoons from 2:00 to 3:30 p.m. eastern time.

Webinars are free for staff and missionaries of member organizations and available for \$9.95 to affiliates, \$39.95 to the general public. For details and registration go to www.TheMissionExchange.org/LearningInitiatives

2007 Webinars - 4th Quarter

OCT
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Keeping Score in the Kingdom: What is Outcome Based Evaluation and Why Should our Agency Care?

Calvin Edwards, Founder & CEO of Calvin Edwards & Company

OCT
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Creating a “Coaching Environment” for Today’s Mobilizer

Scott Olson, Founder and President of The Focused Group LLC, and former Director of Operations for Global Partners

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Finding the Kingdom in the Culture: What It Means for Mobilizers

Adam Smith, Managing editor of RELEVANT Magazine and the RELEVANT Leader

NOV
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Leading Up: Adding Value from the 2nd Chair

Dan Reiland, Executive Pastor, Crossroads Community Church, Lawrenceville, GA (Atlanta)

2008 Webinars - 1st Quarter

JAN
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Top Missions Challenges in the Changing U.S. Church
David Mays, Director of Learning Initiatives and Church Relations, The Mission Exchange

JAN
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Leading During Chronic Crisis: Enhancing Leader and Mission Agendas
Brent Lindquist, President of Link Care Center

JAN
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Leading During Chronic Crisis: Enhancing Leader and Mission Agendas
Brent Lindquist, President of Link Care Center

FEB
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The State of the Gospel
Jason Mandryk, Author and Team Leader, Operation World

FEB
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Supervising Dispersed Teams: Leading from a Distance
Steve Hoke, Vice President of People Development with Church Resource Ministries

FEB
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Trends in Mission: What's Changing and Why it Matters
Scott Moreau, Professor, Missions and Intercultural Studies, Wheaton College; Editor, Evangelical Missions Quarterly; Managing Editor, Network for Strategic Missions Knowledge Base

MAR
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Re-Branding Ministries: Why, When and How To Reposition your Organization
Sherri Heintz Kerr, President, Cahoots Communications, Inc

2008 Webinars - 2nd Quarter

APR
3

Leading Multicultural Teams: Catching the Wave
Steve Hoke, Vice President of People Development with Church Resource Ministries

APR
10

On-Site Facilitators: The Pivotal Link for Global Church Partnerships
Ellen Livingood, Founder and Director, Catalyst Services

APR
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Ministry in the Shadow of the Cross: Exploring a Theology of Suffering
Glenn Penner, Canadian Director, Voice of the Martyrs

MAY
15

Great Expectations: Helping Short-termers Live Out their Commitments
Steve Moore, President and CEO, The Mission Exchange

MAY
22

Partner Friendly Organizations: Maximizing Kingdom Impact through Partnering Intelligence
Brian O'Connell, President, React Services

MAY
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The First 90 Days: Optimize the Learning Curve
Linda Miller, Global Liaison for Coaching, The Ken Blanchard Companies
Steve Moore, President and CEO, The Mission Exchange

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State of the U.S. Church: How the need for Church Revitalization Affects Local Mission
Paul Borden, Executive Minister of Growing Healthy Churches, formerly American Baptist Churches of the West.

JUN
19

Hispanic Realities Impacting America: Implications for Evangelism & Missions
Daniel Sanchez, Associate Dean, Director, Scarborough Institute for Church Planting and Growth, Roy Fish School of Evangelism and Missions, Southwestern Baptist Theological Seminary

2008 Webinars - 3rd Quarter

AUG
21

Business as Mission: Principals and Strategies for Building Profitable Kingdom Ventures with Non-Profit Resources

Tom Sudyk, Owner and CEO, ec group international

SEP
4

Authentic Intercultural Partnership: Nine Things Every Partnership Needs to Succeed

Daniel Rickett, Vice President, Sisters in Service Inc., Norcross, GA

SEP
11

3D Communication: Living and Sharing the Gospel in a Post 9/11, Globalized, Pluralistic World

Rick Love, International Director, Frontiers

2008 Webinars - 4th Quarter

OCT
3

Heading Roughly West: Discovering, Gaining Commitment to, and Perpetuating a Common Vision in a Mission Organization

Jim Plueddemann, Professor and Chair of the Department of Missions, Evangelism and Intercultural Studies at Trinity Evangelical Divinity School

OCT
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Knocking Over the Leadership Ladder: Leadership Re-engineered from I to WE

Paul Ford, Leader Development and Teambuilding Specialist, Church Resource Ministries

OCT
16

Ministry in the Margins: Incarnational Ministry Among the Oppressed

Chris Heuertz, International Executive Director, Word Made Flesh

OCT
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Leading in Times of Change: Maintaining Significance in a Tumultuous Age

Hans Finzel, President, World Venture

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Small Footprint, Large Handprint: Missions and Environmental Stewardship

Tri Robinson, Founding/Senior Pastor, Vineyard Boise Church, Boise, ID

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In Pursuit of Effectiveness: An Overview of John Carver's Policy Governance® Model

David Mustine, Founder, Mustine Consulting, "Serving Leaders, Empowering People"

DEC
11

Beyond Resolutions: Creating a Personal Growth Plan that Works

Steve Moore, President and CEO, The Mission Exchange



“The quality of teaching, organizational experience, and resources shared during The Mission Exchange Webinars has been very rich. I am impressed with this cutting edge but simple use of technology. As a result of participating in webinars, I have been better able to approach common problems in my work as a director of a missions website and as a manager of people.”

.....
*Roy Stephen | Director | Urbana.org and Global Connexions
Associate Director of Urbana | InterVarsity*

› Professional Services Network

We have a growing network of world class consultants, trainers and executive coaches who understand the non-profit sector as well as the unique challenges of cross cultural service. Through our coaches and consultants we are building a three tiered menu of services in their area of expertise as follows:

- Tier 1:** (free) articles, resource reviews, webinars, audio downloads, et cetera
- Tier 2:** (cost only) needs assessment or brief consultation
- Tier 3:** (discounted services) training, coaching or consulting in their respective field of expertise

For a complete biographical sketch or to initiate dialogue with consultants in our Professional Services Network, please go to www.TheMissionExchange.org/ServiceNetwork



“The training programs offered by Bob Klamser and the CCI team have greatly increased the capacity of our organizations to mitigate risk and effectively respond to crises when necessary. I highly recommend the Professional Services Network of The Mission Exchange.”

.....

Bob Creson | President
Wycliffe USA



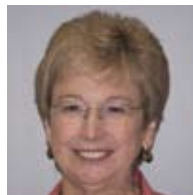
Jerry Burgess - Finance Consultant
Special Focus: finance and compensation issues



Bob Klamser - Security Consultant
Special Focus: crisis management, contingency planning, risk assessment, security and counterterrorism



Brent Lindquist, Ph. D - Membercare
Special Focus: Membercare resource and system planning and consultation, crisis response planning, mentoring and training issues, and distance learning



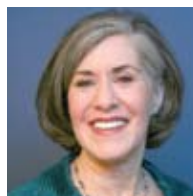
Katie J. Burgess - Human Resources
Special Focus: Human Resources compliance and best business practices



Jim McGee - Mission Research Consultant
Special Focus: qualitative and quantitative research, including surveys and focus groups, research panels, statistical analysis, teaching/training



Dick Wynn - Organizational Development Consultant
Special Focus: strategic planning, change management, succession planning, board development & fund development.



Linda Miller - Executive Coaching & Coach Training
Special Focus: working with CEO's and their senior staff to facilitate increased performance and self-directed excellence through Executive Coaching



Tom Sudyk - Business as Mission Consultant
Special Focus: Strategies and initiatives to help you create profitable international kingdom businesses with sustainable ministries in hard to reach countries.



Monuments or

A very wise man once said, "If you want to leave the past you must first celebrate it." The past can be a tombstone or a mile marker. It can be a thing we venerate or a celebrated measure of progress toward a future destination.

Our fungible memories often contain representations of things as they never really were. Sometimes these edited memories are better and sometimes worse than reality, but they all influence who we are. The glorious thing is that the past is not deterministic. The past does not represent a future to which or by which we are bound. Past events should document a significant way point on our personal and corporate journey.

One of my most vivid recollections from our first term as a 20-something missionary is that of a colleague. He represented my first encounter with a person whose life seemed to be wrapped up in events from the past. His stories of God's faithfulness and personal ministry effectiveness were of a period that seemed to me to be in the far off past. He had memorialized the past, but never left it. That encounter birthed in me a fear that I have carried for more than 40 years. It was the fear of having only a past, no matter how wonderful, with no future.

In His Word, God quite often ordered His pilgrim people to construct memorials. These piles of rock were the celebrations of the journey, milestones noting progress toward the promised destination. The monuments testified to Israel and to the nations around them that their God was faithful. They never marked the ultimate end of the pilgrimage, just glorious progress. The people of God, under His guidance, created a year full of celebrations harking back to His provision and faithfulness. Amid these celebrations there was, however, a future reality to which these celebrations all pointed. Each celebration marked the beginning of another stage of the journey toward a distant future.



PAUL McKAUGHAN
Serves as Ambassador at Large for
The Mission Exchange



Mile Markers?

The Chinese Book of Change is said to be the world's oldest preserved volume. Though the pace may be accelerating, change has always been with us. As I travel the country talking to leaders, I find them universally sensitized to this pervasive reality. In the face of the relentless forces reshaping our world, I encounter two equally radical responses. Some people and organizations erect huge idealized monuments to their past. They work frenetically and hope that somehow, like sideburns and polyester leisure suits, their past will soon come back into style. At the other extreme, I find those who act as though they believe all history began with their birth.

It is both dangerous and impoverishing to ignore history on the one hand or over-idealize the past on the other. Change is a mighty river that the God of the universe directs. He shapes it, just as He desires to shape our responses to it.

That we exist today is a wonderful gift of God's grace. Let us celebrate His goodness and His faithful supply, and remember the lessons He has taught us and our forbearers on the journey. Yes, let's even build a celebratory monument or two commemorating the fruit of His grace. However, we must always bear in mind that we are on a journey. We are a pilgrim people. This point in time, this place, is not our final destination. We are on the move to a City whose maker and builder is God, where Jesus is King and where we will join with men and women from every tribe, tongue and nation glorifying the King.

Future cataclysmic change may frighten and even sometimes paralyze us. However at this time, with thankfulness for God's grace and faithfulness, let's treasure each memorial, each of life's mile markers. Let us remember and celebrate the past so that we can, with renewed faith, leave its comfortable familiarity and move ahead on life's pilgrimage. Will you join us on this journey?



Dr. Wesley Duewel
India | 1941



ALL FOR JESUS

Q&A with Dr. Wesley Duewel

Having invested 68 years of his life to missions, Dr. Wesley Duewel is well qualified to offer counsel to church and mission leaders. After serving nearly 25 years in India and more than a decade as President of OMS International, he now serves as President Emeritus and special assistant to the President for evangelism and intercession.

What is the most important lesson you have learned about being an effective mission leader?

You must know you have personally been filled with the Spirit and live in constant obedience to the Holy Spirit and in constant recourse to prayer.

What advice would you give to younger leaders?

First, enlist the prayer of as many spiritual children of God as you can. Second, saturate yourself with the spiritual biographies of leaders God has used. Third, maintain and pray through lists of men and women God is using and in whose ministry you want to share and for whom you feel spiritually accountable.

How have you been able to remain passionate and keep growing over the years?

I continually use prayer lists and study God's Word, hungering for more of God and His working through my life.

What was your biggest failure and what did you learn from it?

My greatest regret is that we had to send our children, from grade one through high school, 500 miles away to a missionary children's school that was not totally evangelical. Home schooling was not available in those days.

Who were your most significant mentors?

My godly parents were my lifetime examples. My mentor-predecessor was Dr. Eugene Erny, both in my India days and at the OMS headquarters. In his last days, when an attendant referred to me as "his friend," he replied in shock, "That is not my friend. He is my buddy!"

What does it mean to you to be the first recipient of this Lifetime of Service Award?

I was very surprised and honored, but consider myself unworthy. I lovingly pray for EFMA daily and plan to continue to do so.

What is your most poignant memory of serving on the EFMA board of directors?

I especially appreciated presiding at the retirement dinner for Dr. Clyde Taylor, who was for years the leader of the NAE and in many respects of EFMA. He was known as Mr. NAE, but he could also have been known as Mr. EFMA.

The prayers of my fellow EFMA directors were particularly meaningful as I wrote *Touch the World through Prayer*. Thanks to their prayers, the total world circulation of that book is now nearing a million copies.

How did your involvement with EFMA enrich your life?

All my inter-evangelical associations have greatly blessed my personal life and my prayer life, including the Evangelical Fellowship of India (of which I served as president), EFMA, NAE, and the North American board of the World Evangelical Fellowship (now World Evangelical Alliance). However, my most intimate and significant relationship was with the EFMA. (On two occasions I served the maximum number of years on the board.) We prayed together and worked together, and my prayer still binds me to EFMA and its leaders.

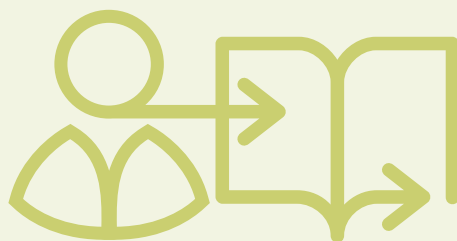


You have written several books about prayer and coordinated the EFMA Fellowship of Prayer for 25 years. Why is prayer so important to you?

Beginning from my pre-school days, even before I could read, I set my little red chair beside my mother's chair in the middle of the kitchen after breakfast as she prayed. Through my youth and Bible college years, 25 years in India, and to this day disciplined Bible reading (OT-184 times; NT-344 times) and prayer times with my extensive prayer list (1 Sam. 12:23), plus brief moments with Jesus throughout the day, have been the joy and strength of my life.

You are remarkably active for your age and we hope the body will be blessed for many years to come by your ministry. But when you receive your eternal reward, how do you want to be remembered?

I would like to be remembered as one who lived "All for Jesus." This is the closing I use for most of my letters and the title of my forthcoming autobiography.



Leader's Edge

Book Summary

Effective leaders understand the importance of lifelong learning. But the proliferation of resources has added another layer of complexity and frustration to selecting what to read. As many as 1,000 books were published today. The operative question for leaders is, "Which ones should be in my briefcase tomorrow?"

Leader's Edge Book Summary is our way of helping you answer that question.

Through this monthly resource members and affiliates of The Mission Exchange receive information about three books, one relating to spiritual formation, one relating to personal or organizational leadership, and one relating to ministry or missiology. In addition to a brief summary of each title, Leader's Edge provides a concise overview of the "best" each book has to offer, including information from the best chapter, *the best quotes*, *the best illustration*, *the best idea* and *the best take away*.

You will glean helpful information from books you need to be aware of and books you need to study. Most leaders are communicators so at the very least you should have several quotes and illustrations each month for your files.

Leader's Edge Book Summary is available monthly to members and affiliates of The Mission Exchange. In order to insure this resource is going to people who want to receive it, you and your team members will need to subscribe at our web site by entering your email address, selecting your organization from a pull down menu, and entering your member-specific password. The password will enable us to track how many from your organization have subscribed; we will be happy to share those numbers with you if you want to monitor the involvement of your team.

If you are already a member or affiliate, go to www.TheMissionExchange.org/LeadersEdge and subscribe today. For more information about becoming a member or affiliate refer to page 3. To complete an online application for membership or register as an affiliate visit us on the web at www.TheMissionExchange.org/GetConnected

[TheMissionExchange.org/LeadersEdge](http://www.TheMissionExchange.org/LeadersEdge)

Upcoming Conferences and Seminars

Our desire to leverage technology for cost and time effective training does not remove our commitment to live events that combine high impact teaching with high touch networking. Our events are carefully focused on issues and challenges mission leaders face every day, stimulating practical solutions as well as expanded dialogue.

To register for one of the following events visit us on the web at www.TheMissionExchange.org/Events

Personnel Conference (Co-sponsored with the IFMA)
November 28-30, 2007 | In Jars of Clay International Learning Center, Rockville, VA

A combination of plenary sessions, clinics and networking specially designed for mission mobilizers, member care staff and human resource team members.

The Mission Exchange Roundtable: for Denominational Mission Leaders

December 6-7, 2007 | Los Angeles, CA

An informal networking opportunity for leaders serving with denominational mission boards.

Tax and Finance Seminar

January 18-19, 2008 | Crowne Plaza | Atlanta Airport

A forum for mission agency financial professionals to update their skills and knowledge regarding current issues and topics of interest for non-profit organizations.

North American Mission Leaders Conference

(Co-sponsored with the IFMA, and EMS)

September 24-27, 2008 | Mission Next | Relating to the Majority World Harvest Force | Denver, CO

A combined gathering of North American mission leaders and educators for encouragement, learning and networking, including a first ever local church mission leader track.

TheMissionExchange.org

Remember to update your web browser bookmarks with the new web address.

Formerly EFMA

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